**CoRe Board Report (CSC 2017)**

Introduction

***(****SLIDE)* Our Mission

CoDA Resource Publishing, Inc. (CoRe) is a not for profit service arm of CoDA, Inc,. Our mission is to reach codependents who still suffer through the experience, strength and hope shared by other codependents in our literature.

CoRe does this by publishing and selling literature developed and approved by CoDA, Inc, and is available in print and increasingly on a variety of electronic platforms. We publish in both English and Spanish. Additionally, we provide recordings of speakers from various CoDA events and create and sell recovery medallions to celebrate recovery milestones.

*(SLIDE)* Financials :

* Paid CoDA $89,861 in Royalty Payments for 2016 and $54,276 for Jan-July 2017. This represents approximately 57 % of CoDA’s income
* Made a voluntary $10,000 7th Tradition donation to CoDA in April 2017
* Collected 7th Tradition donations made via the CoRe estore on behalf of and dispersed to CoDA $2,394  in 2016 and $1,052 Jan-July 2017
* Volunteered to increase the Royalty to CoDA from 30% to 40% effective from August 2017. In August alone this resulted in an extra $2,500 paid to CoDA in royalties.
* Detailed accounts, Profit & Loss and Balance Sheet are in the delegate packet and available for download from the website

*(SLIDE)* Major Accomplishments

Held a professionally facilitated Strategic Planning Meeting with fellow stakeholders at F2F in Denver N.C. in Feb 2017

We came up with a long list of wishes and goals which we then rationalised to eight major initiatives and put them in order of priority

(SLIDE) Our key Initiatives

1 Develop new website and online bookstore

2 Develop a Marketing Plan

3 Improve internal relationships with CoDA

4 Evaluate our Operations

5 Ensure sustainability of CoRe

6 Expand our literature offer

7 Explore new technologies

8 Offer free literature starter kits

Have made significant progress in several goals, namely:

*(SLIDE)* # 1 Create a New website and online bookstore

designed to appeal to a wider audience interested in codependency as well as to the current fellowship.
We see this as a way of increasing sales and attracting new people into the fellowship

Engaged SOS to develop an RFP for new website and online bookstore designer and webmaster. We have engaged a contractor from a shortlist of 3 and the work is underway

Current status and expected completion

*(SLIDE)* #3 Internal CoDA Relationships

* Improve and increase communication in the fellowship, in particular with Literature Committee, Spanish Outreach committee and the CoDa board
* Representatives from Lit Comm and SPO were invited to the Strategic Planning Meeting
* We now have a dedicated liaison in CLC, SPO and H&I
* Two of our CoRe board are Spanish speakers and hold regular meetings with SPO in Spanish as well as working closely with them on proofing new Spanish translations
* Liaison to the CoDA board is on our email alias and attends and participates in every CoRe board meeting

*(SLIDE)*# 5 Ensure Sustainability of the Corporation

Have engaged an Attorney to review the ByLaws which are outdated with a view to bringing the new ByLaws to CSC 2018

Have engaged SOS to draft a Policies and procedures Manual for CoRe and to ensure that we are and in compliance with all financial and regulatory requirements of a not-for-profit corporation

Have reviewed and renewed the CoDA/CoRe Contract

*(SLIDE)*# 6 Expand our literature offer

Expanded our epubs offer to include the 12 step workbook in both Spanish and English, and the Pocket Blue Book (Libro Azul Ed. Bolsillo) in Spanish

All these publications are available for purchase in both Kindle and iBook formats.

As the Literature is updated and translated, we will convert more of it to e-formats, to increase the availability for codependents in all parts of the world. Epubs represent a considerable saving on print and shipping costs

*(SLIDE)* # 6 cont. Expand our literature offer

Expanded our offer of Spanish literature to include:

* CoDA Welcome
* 12 Steps Handbook
* Welcome to CoDA
* What is CoDA?
* Building CoDA Community
* Sponsorship in CoDA
* Attending Meetings
* Common Threads of Codependence

*(SLIDE)*# 8 Provide free literature starter kits

As end of August 2017, we have provided 12 free English starter kits valued at more than $50 each to every new meeting which has registered since June 2017.

*(SLIDE)* # 8 cont. Provide free literature starter kits We have also provided approximately 70 Spanish starter kits valued at more than $35 each to any Spanish meeting inside or outside the US which requests them. Some are delivered to Intergroups/Voting Entities for distribution, like Colombia and the SoCal Spanish Intergroup. Others are sent directly to individual meetings. SPO has designed an explanatory letter and order form to include with the shipments.

Closing remarks:

Work continues on these initiatives already commenced and we will then start on the remaining ones, the timeline is 3 years.

*(SLIDE)***We need help!**

Our board consists of 5, David is retiring from World Service and Barbara and Dagmar have completed a busy three years and are up for re-election. That leaves Liliana and Marcy who have made major contributions in their first year of service with CoRe. We also have room for up to 3 alternates to help with the workload and familiarise themselves for future service. Pease consider joining us in this important work by standing for our board as a Trustee or Alternate. Complete an application form or chat with one of us. We will be holding a recruitment get together on…