

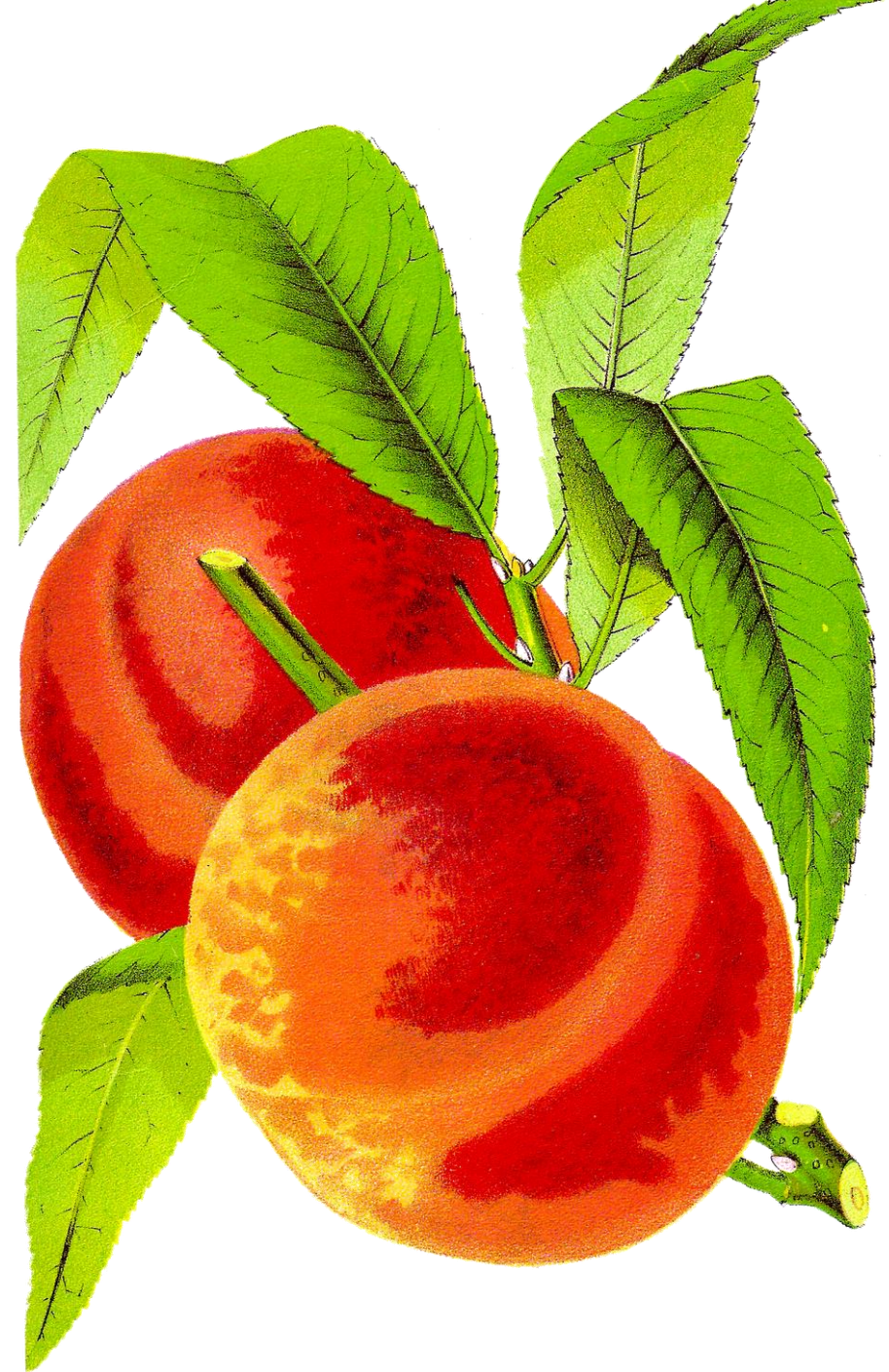
ESTABLISHMENT OF CODA NEW STRATEGIC PLAN 2019

Co-Dependents Anonymous Board of Trustees



STRATEGIC PLAN 2019 PRIORITIES

- Priority #1 – Expand Voting Entity Designations
- Priority #2 – Overcoming Language & Geographic Barriers
- Priority #3 – Spread the Word
- Priority #4 – Healthy Committees



PRIORITY #1

EXPAND VOTING ENTITY DESIGNATIONS

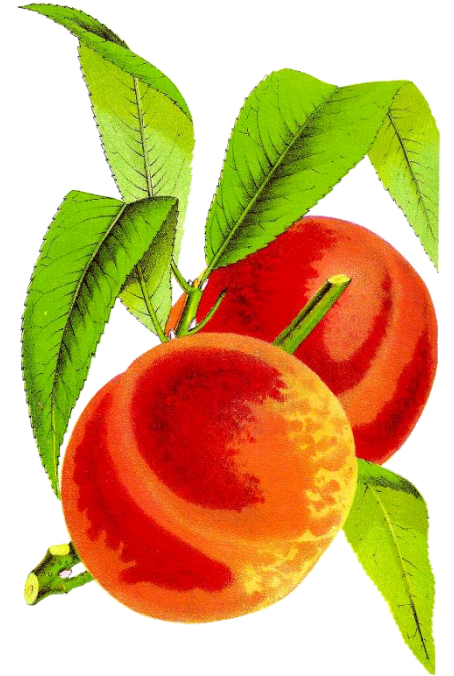
GOAL: TO ALLOW THOSE IN OTHER COUNTRIES TO SET THE CRITERIA FOR THE NUMBER OF VOTES PER COUNTRY FOR CSC, WHICH WILL ALLOW MORE ENGAGEMENT WORLDWIDE.

Key Steps in the Process:

- Create a motion for the 2019 CSC to start the conversation.
Completed.
- Allow each country to determine the amount of VE's for their country, within VE guidelines.
- Take a deeper look at the Voting Entity process to get a better understanding, then work towards a more efficient process.
- Allow for more CSC translation opportunities for the international VE's to vote.
- Define the process for how VE's are chosen.

Summary:

By utilizing all these key steps, we believe that we can define a process that will allow for delegates which will then encourage more engagement from countries worldwide. This will allow the motions discussed at CSC to further include the thoughts and opinions of the group conscience worldwide.



PRIORITY #2

LANGUAGE AND GEOGRAPHIC BARRIERS

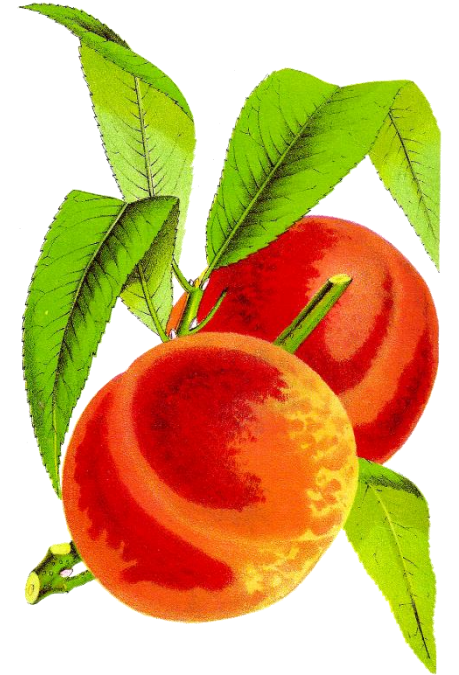
GOAL: TO BE MORE INCLUSIVE OF THE CODA WORLD FELLOWSHIP AND ALLOW MORE OPPORTUNITIES FOR CSC INVOLVEMENT IN OTHER COUNTRIES.

Key Steps in the Process:

- Research and find accurate translation technology
 - Earbuds, Google Translate, Zoom chat areas?
- Implement time into CSC voting process to allow for translations.
- Create a budget and hire an FSW to assist with translation and research on technologies.

Summary:

By overcoming language and geographical barriers, CoDA can be more inclusive of the World Fellowship and provide for more opportunities for collaboration and involvement across countries.



PRIORITY #3

SPREAD THE WORD

GOAL: TO EDUCATE THE PUBLIC (THERAPISTS, SCHOOLS, INSTITUTIONS, ETC.) ABOUT THE PROGRAM AS A TOOL FOR THE STILL SUFFERING CO-DEPENDENT.

Key Steps in the Process:

- Create a Request for Proposal (RFP) with outline of services needed and research companies to send to. Goal for at least three solid proposals to choose from.
- Hire a firm and begin to develop a Public Service Announcement (PSA)
- Develop PSA in both English and Spanish to start with
- Share the PSA through multiple platforms
- Create a Public Information Campaign
- Expand to other countries
- Establish a committee to take on the project permanently - engage Outreach/WCC and SL Committees in process
- Engage Fellowship by asking for donations

Summary:

Through the utilization of Public Information companies we can spread the word of CoDA in a professional way. This will educate the public about what the traits of codependency are and inform them that CoDA is a tool for anyone who is still suffering.



PRIORITY #4

HEALTHY COMMITTEES

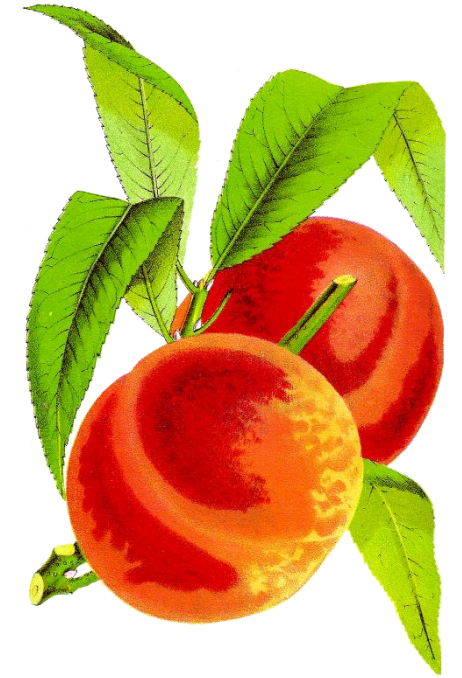
GOAL: TO ACHIEVE SUCCESSFUL, HIGHLY FUNCTIONING COMMITTEES.

Key Steps in the Process:

- Board members write to Chair of Committees that are not meeting approved Committee expectations.
- Continue to speak about rotation of service for healthy committees.
- Stay connected to Chairs through Chairs Forum and keep advocating for healthy committees.

Summary:

With healthy, highly functioning committees comes a well rounded, successful CoDA that can better serve its Fellowship.



CALL FOR BOARD SERVICE

Number of Trustees began with 6 and added an additional member in June 2019 for a total of 7 Board members for the 2018/2019 fiscal year. Looking for an additional 6-8 Trustees and Alternates.

Need full Board complement for efficient and effective communication between Fellowship and Board of Trustees.

Please consider applying for Board service by **Tuesday**. Applications are on the table or online in the delegate package.

