



CoRe Board 2021 Annual Report

ANNUAL GENERAL MEETING (AGM)

WHO IS CORE AND WHAT DO THEY DO

- CoRe, also known as CoDA Resource Publishing Inc., is service arm of Co-Dependents Anonymous Inc. (CoDA).
- CoRe prints, sells, and distributes English and Spanish CoDA conference approved materials.
- These materials are provided in multiple formats including: 1) hardcopy (print), 2) digital (Kindle & iTunes), and 3) audio (MP3).
- The income generated from the sales of these materials directly funds CoDA World Programs.
- CoRe does not use an outside management company. We manage the day-to-day operations. This includes vendors who provide: 1) warehouse/distribution, 2) on-line store, 3) printing, 4) graphic design, and 5) all administration tasks. Inc. (CoRe) is a not for profit service arm of Co-Dependents Anonymous Inc. (CoDA). We supply

FINANCIAL INFORMATION – COMPARING 2020 TO 2019

| | | |
|--|---------|--|
| 2020 Income | ←—————→ | 2019 Income |
| \$413,685 | | \$473,065 |
| 2020 Royalties | ←—————→ | 2019 Royalties |
| \$145,652 | | \$155,532 |
| 2020 7th Tradition Donations Received | ←—————→ | 2019 7 th Tradition Donations Received |
| \$677 | | \$3,226 |

Financial Reports are available in Delegate Package at coda.org

2021 FROM 1/01 TO 5/31

2021 Income = \$174,685
 2021 Royalties = \$62,282
 2021 7th Tradition Donations Received = \$0

Financial Reports are available in Delegate Package at coda.org

TOP SELLERS

| | Qty | Amount | % of Sales |
|--|-----------|--------------|------------|
| 1002 (CoDA Blue Book) | 10,594.00 | \$116,730.00 | ★ 30.23% |
| 6005A (12 Stp & Trad Wkbk) | 7,940.00 | \$92,424.00 | ★ 23.93% |
| 1011A ("In this Moment" Meditation Book) | 2,363.00 | \$27,035.00 | 7.00% |
| 1003A (CoDA Book Pocket Edition (1-9)) | 1,147.00 | \$10,952.00 | 2.84% |
| 4101 (Newcomers Handbook) | 2,865.00 | \$7,720.20 | 2.00% |
| 4021 (Peeling The Onion) | 2,658.00 | \$7,570.35 | 1.96% |
| 8090 (Welcome Home Chip) | 6,427.00 | \$4,655.17 | 1.21% |
| 4024 (Relationship Toolkit) | 1,182.00 | \$3,372.75 | 0.87% |
| 4103 (12 Step Handbook) | 1,096.00 | \$3,122.85 | 0.81% |
| 4016 (Tools For Recovery) | 1,044.00 | \$2,990.25 | 0.77% |
| 4019 (Making Choices) | 922.00 | \$2,678.25 | 0.69% |
| 6005S (Spanish 12 Stp & Trad Wkbk) | 183.00 | \$2,579.00 | 0.67% |

LITERATURE REPRINTED IN 2020

LANGUAGE - ENGLISH

- ✓ Attending Meetings
- ✓ 12 & 12 Green Workbook
- ✓ Welcome Brochure
- ✓ Am I Codependent Brochure
- ✓ Newcomers Handbook
- ✓ Boundaries Brochure
- ✓ In This Moment Book
- ✓ CoDA Blue Book

LANGUAGE - SPANISH

- ✓ In This Moment Book
- ✓ 12 & 12 Green Workbook
- ✓ Peeling the Onion Booklet
- ✓ Am I Codependent Brochure
- ✓ Carrying the Message Booklet
- ✓ Sponsorship Booklet
- ✓ Making Choices Booklet
- ✓ Experiences with Crosstalk Booklet
- ✓ Tools for Recovery Booklet

2020 ACCOMPLISHMENTS

- Organized a work group of volunteers to create the Adult Coloring book. CoDA Literature Committee collaborated by reviewing and editing the document.
- Blue Book Pricing Restructure. Reduce price for individuals while increasing price for large retail orders.
- CoDA Blue Book (pocket edition) English audio book now available on Audible.
- Improved online store navigate for Spanish speakers.
- Placed links to international websites selling CoDA approved literature, giving Internationals more options. Countries linked are: Canada, Germany, UK & Australia

2020 ACCOMPLISHMENTS

- Released 18 month reprint schedule to CoDA Literature Committee.
- Released 1st Annual CoDA Literature Newsletter.
- Updated Spanish Literature Order Form.
- Special Christmas offering for In This Moment Meditation book and Blue Book Pocket Edition

GOALS FOR 2021

- Publish Spanish Blue Book on audio.
- Improve the corepublications.org experience by offering:
 - DONE** ✓ “Look Inside” function for all books and booklets.
 - DONE** ✓ Organize literature by topics: Newcomer, 12 Steps & 12 Traditions, Relationships, Meetings
 - ✓ Epubs available directly from corepublications.org.
 - ✓ Free streaming of MP3 and low cost downloads (existing CDs are being converted to MP3).

Product Categories

For Newcomers
 For Relationships
 For The Steps & Traditions
 For New Meetings
 English Materials
 Books, Workbooks
 Booklet, Handbook
 Pamphlets
 Special Items
 Spanish Materials
 Spanish Booklets
 Spanish Books
 Spanish Coins
 Spanish Pamphlets
 Audio (English only)

When the Fellowship began asking our warehouse manager for literature recommendations, we decided to add literature by topics to make it easier for everyone. For Newcomers, For Relationships, For The Steps & Traditions, & For New Meetings.

For more info go to: corepublications.org

For Newcomers

Getting to know CoDA. English and Spanish versions available.

[VIEW ALL](#)



Newsletter

Full Name

E-mail Address


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Product Categories

- For Newcomers
- For Relationships
- For The Steps & Traditions
- For New Meetings
- English Materials
- Books, Workbooks
- Booklet, Handbook
- Pamphlets
- Special Items
- Spanish Materials
- Spanish Booklets
- Spanish Books
- Spanish Coins
- Spanish Pamphlets
- Audio (English only)
- Coins & Medallions (English only)
- Aluminum Coins
- Bronze Medallions
- For Professionals
- Donations

Recent Product Reviews

In This Moment Daily
Meditation Book
★★★★★



\$14.00

14622 in stock


Language: English

[ADD TO CART](#)

Categories: Books, Workbooks, English Materials, For The Steps & Traditions

SKU: 1002

DESCRIPTION
LOOK INSIDE
ADDITIONAL INFORMATION
REVIEWS (0)



Related products

“Look Inside” allows everyone to review contents before purchase.

CoRe BOARD MEMBERS

- Yvonne K. – Chair
- Addie M. – Vice Chair*
- Madeline R. - Secretary and Spanish Print Liaison
- Ritchard L. – English Print Liaison
- Kathy H.- Treasurer

* Due to health issues, Addie resigned from Board June 2021.