



# **CoDA Resource Publishing Incorporated (CoRe) Board**

## **2023/2024 Annual Report**

# **CoRe's Mission Statement**

Help the “still suffering” codependent by supplying conference approved English and Spanish materials in many formats through our online store to anyone wishing to learn more about codependency and recovery.

# Who Is CoRe And What Do They Do?





- CoRe, also known as CoDA Resource Publishing Inc., is the service arm of Co-Dependents Anonymous Inc. (CoDA).
- CoRe prints, sells, and distributes English and Spanish CoDA conference endorsed literature.
- These materials are provided in multiple formats including: 1) hardcopy (print), 2) digital (Kindle & iTunes), and 3) audio (MP3).
- Sales of these materials directly funds CoDA World Programs (approximately 65% - 70%).



# The Website

# CoRePublications.Org – In Spanish & English

[About](#) [Donations](#) [English Order Form](#) [Spanish Order Form](#) [International](#) [Contact](#)

 EN  ES  Login  \$0.00



Recovery Materials for Co-Dependents Anonymous (CoDA)

SEARCH



ENGLISH MATERIALS

SPANISH MATERIALS

EBOOKS

AUDIO

COINS & MEDALLIONS

PROFESSIONALS

[Sobre](#) [Donaciones](#) [Formulario de pedido en inglés](#) [Formulario de pedido en español](#) [Internacional](#) [Contacto](#)

 EN  ES  Acceso  \$ 0.00



Materiales de recuperación para codependientes anónimos  
(CoDA)

BÚSQUEDA



MATERIALES EN INGLÉS

MATERIALES ESPAÑOLES

LIBROS ELECTRÓNICOS

AUDIO

MONEDAS Y MEDALLONES

PROFESIONALES



## Recovery Materials for Co-Dependents Anonymous (CoDA)

SEARCH

- [Home](#)
- [ENGLISH MATERIALS](#)
- [SPANISH MATERIALS](#)
- [EBOOKS](#)
- [AUDIO](#)
- [COINS & MEDALLIONS](#)
- [PROFESSIONALS](#)

### ENGLISH MATERIALS

- BOOKS, WORKBOOKS
- BOOKLET, HANDBOOK
- PAMPHLETS
- SPECIAL ITEMS
- DIGITAL (ENGLISH EBOOKS)
- AUDIO (ENGLISH ONLY)

### SPANISH MATERIALS

- SPANISH BOOKS
- SPANISH BOOKLETS
- SPANISH COINS
- SPANISH PAMPHLETS
- SPANISH SPECIAL ITEMS
- DIGITAL (SPANISH EBOOKS)
- AUDIO (SPANISH ONLY)

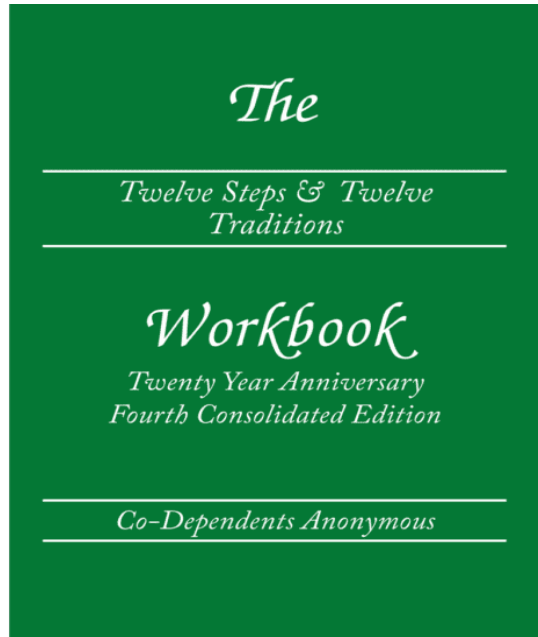
### EBOOKS

- DIGITAL (ENGLISH)
- DIGITAL (SPANISH)

### AUDIO

- AUDIO (ENGLISH ONLY)
- AUDIO (SPANISH ONLY)

# CoRePublications.Org– In Two Languages



The Twelve Steps & Twelve Traditions Workbook of Co-Dependents Anonymous.

**\$15.00**  
SKU: 6005  
English



Libro de Trabajo de Los Doce Pasos y Las Doce Tradiciones

**\$15.00**  
SKU: 6005S  
Spanish

# CoRePublications.Org – New Product Categories

## Product Categories

For Newcomers

For Relationships

For The Steps & Traditions

For New Meetings

## Categorías de Producto

Para los recién llegados

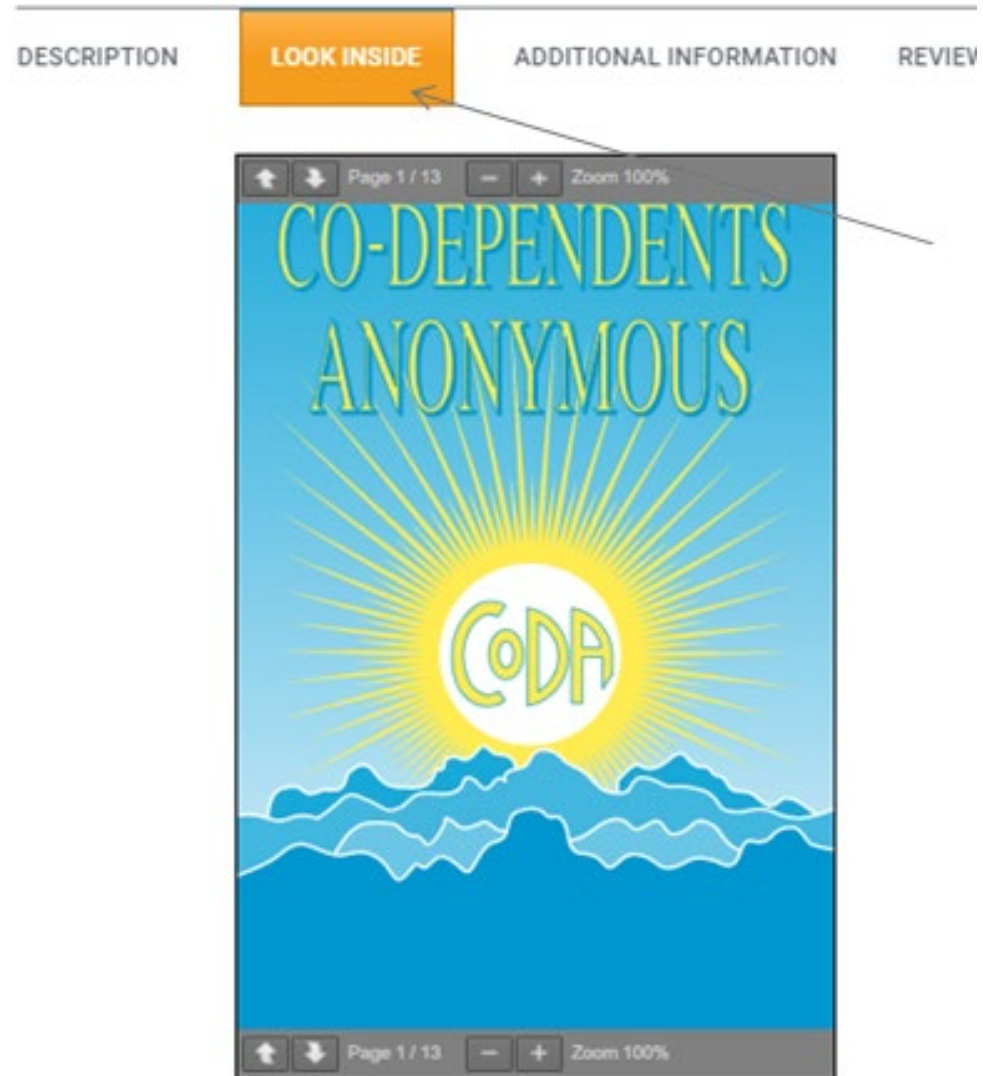
para las relaciones

Por los Pasos y las Tradiciones

Para nuevas reuniones



# CoRePublications.Org



"Look Inside" allows everyone to review partial contents before purchase.



# The Financials

# 2022 Financials

2022 Sales Income	-	\$398,422.20
2022 Royalties Paid	-	\$159,368.88
2022 Seventh Tradition	-	\$ 1,178.00

# 2023 Financials

2023 Sales Income - \$492,438.75

2023 Royalties Paid - \$165,704.87

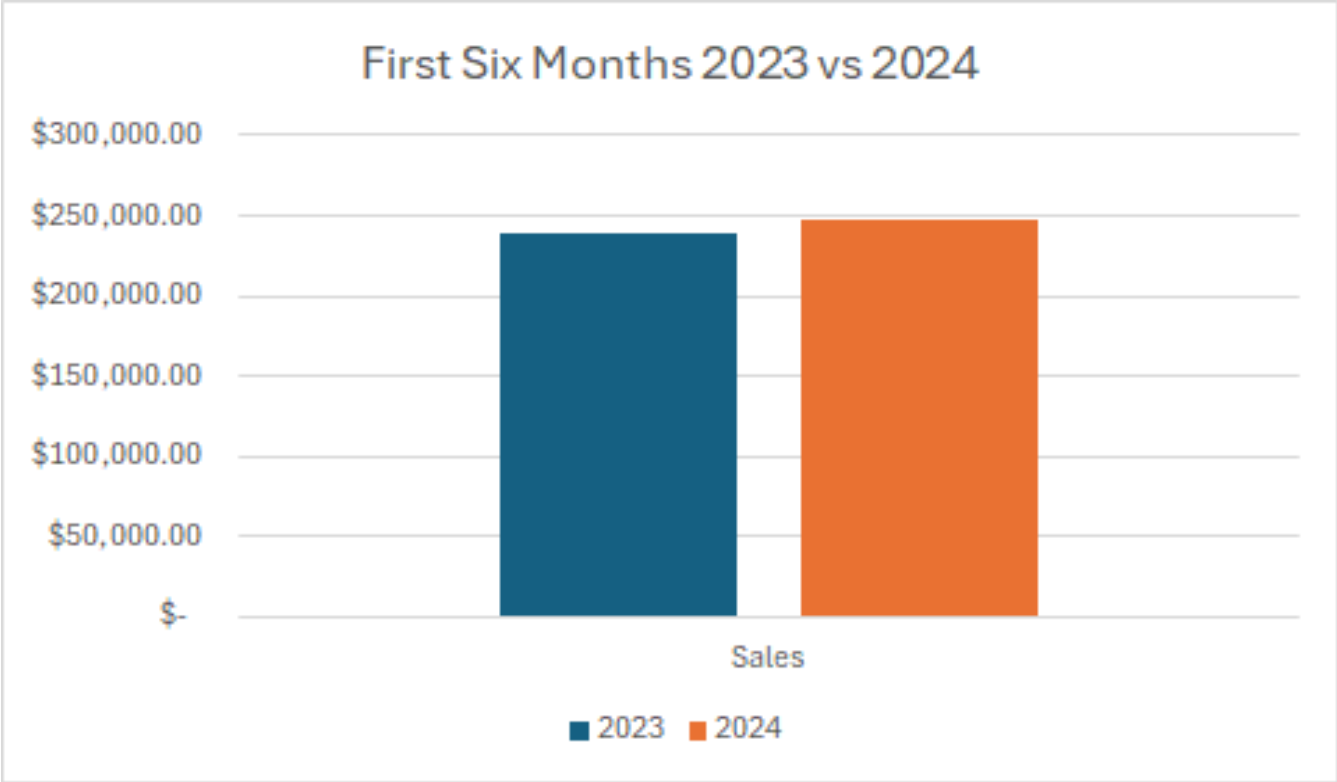
2023 Seventh Tradition - \$ 672.49

# Jan 1 – May 31: Comparison 2023 - 2024

Total Sales:

Jan – May 2023  
\$239,320.01

Jan – May 2024  
\$247,817.45



# 2023 English Top Selling Products

<b>English Literature</b>	<b>Quantity</b>	<b>Amount</b>
<b>1002 CoDA Blue Book</b>	<b>5920</b>	<b>\$ 93,587.00</b>
<b>6005 12 Step and Trad. Workbook</b>	<b>6731</b>	<b>\$102,000.00</b>
<b>1011A In this Moment Meditation Book</b>	<b>2824</b>	<b>\$ 38,906.00</b>
<b>1003A Pocket Edition of Blue Book</b>	<b>1433</b>	<b>\$ 25,180.00</b>
<b>4101 Newcomers Handbook</b>	<b>5531</b>	<b>\$ 16,593.00</b>
<b>4021 Peeling the Onion Booklet</b>	<b>3171</b>	<b>\$ 9513.00</b>
<b>4001 Welcome to CoDA Pamphlet</b>	<b>5600</b>	<b>\$ 2650.00</b>
<b>4002 Am I Codependent</b>	<b>5836</b>	<b>\$ 2717.60</b>
<b>4010 What is CoDA</b>	<b>3929</b>	<b>\$ 1832.65</b>
<b>4005 Communication and Recovery</b>	<b>4067</b>	<b>\$ 1918.45</b>
<b>4104 Boundaries</b>	<b>5452</b>	<b>\$ 2545.70</b>
<b>8090 Welcome Chip</b>	<b>15,425</b>	<b>\$ 11,568.75</b>

# 2023 Spanish Top Selling Products

<b>Spanish Literature</b>	<b>Cantidad</b>	<b>Cantidad</b>
<b>6005S Doce Pasos y las Tradiciones (12 &amp; 12 Workbook)</b>	<b>212</b>	<b>\$ 3,180.00</b>
<b>1003S Libro de CoDA (Blue Book Pocket Edition)</b>	<b>1,380</b>	<b>\$10,316.00</b>
<b>1011S En Este Momento (In this Moment)</b>	<b>155</b>	<b>\$ 1,937.50</b>
<b>4021S Pelando la Cebolla (Peeling the Onion)</b>	<b>240</b>	<b>\$ 720.00</b>
<b>7003S Oraciones de CoDA (Prayers)</b>	<b>83</b>	<b>\$ 290.50</b>
<b>4002S Soy Codependiente ? (Am I Codependent?)</b>	<b>535</b>	<b>\$ 187.25</b>
<b>4010S Que es CoDA?</b>	<b>201</b>	<b>\$ 70.35</b>

# 2024 English Top Selling Products (Jan – June)

<b>English Literature 2024 (1/1/24 – 6/1/24)</b>	<b>Quantity</b>	<b>Total Amount</b>
<b>1002 CoDA Blue Book</b>	<b>4,186</b>	<b>\$ 61,026.00</b>
<b>1003 Pocket Book</b>	<b>556</b>	<b>\$ 4,134.00</b>
<b>1011 In this Moment Meditation Book</b>	<b>934</b>	<b>\$ 12,044.00</b>
<b>4001 Welcome to CoDA Pamphlet</b>	<b>1,934</b>	<b>\$ 984.00</b>
<b>4002 Am I Codependent Pamphlet</b>	<b>2,480</b>	<b>\$ 1,255.00</b>
<b>4005 Communication &amp; Recovery</b>	<b>973</b>	<b>\$ 498.00</b>
<b>4021 Peeling the Onion</b>	<b>1,324</b>	<b>\$ 4,303.00</b>
<b>4101 Newcomers Handbook</b>	<b>3,446</b>	<b>\$ 9,674.00</b>
<b>6005A 12 &amp; 12 Workbook</b>	<b>2,035</b>	<b>\$ 54,475.00</b>
<b>809 Welcome Chip</b>	<b>6,901</b>	<b>\$ 5,175.75</b>



# 2024 Spanish Top Selling Product (Jan – June)

## PRODUCTOS MÁS VENDIDOS EN ESPAÑA 2024

<b>Spanish Literature</b>	<b>1/1/2024 – 6/1/2024</b>	<b>QUANTITY</b>	<b>AMOUNT</b>
<b>Literatura Espanola</b>	<b>1/1/24 – 1/6/24</b>	<b>Cantadad</b>	<b>Cantidad</b>
<b>1003S Libro de bolsillo Espanol Spanish Pocket Book</b>		<b>92</b>	<b>\$552.00</b>
<b>1011S En Este momento, Libro de Meditaciones Diarias</b>		<b>68</b>	<b>\$858.50</b>
<b>( In this Moment Meditation Book)</b>			
<b>4101S Manual para recién llegados (Newcomer Handbook)</b>		<b>77</b>	<b>\$263.00</b>
<b>4021S Pelando la Cebolla Peeling the Onion</b>			
<b>4101S Manual para recien llegados Newcomers Booklet</b>		<b>92</b>	<b>\$ 91.35</b>
<b>7003S Oraciones de coda (Prayer Book)</b>		<b>156</b>	<b>\$520.00</b>
<b>8090S (Bienvenidos Medallones Conmemorativos CoDA)</b>		<b>198</b>	<b>\$148.50</b>

# Materials Printed From 6/2023 - 06/2024

## English

- Welcome to CoDA
- What is CoDA
- Establishing Boundaries
- Newcomer Handbook
- 12 Steps and 12 Traditions Handbook
- Growing up in CoDA
- CoDA Service Endorsed Literature is Vital
- Reparenting Pamphlet
- Experiences with Crosstalk (Short Order)

## Spanish

- Am I Codependent?
- Attending Meetings
- Your First Meeting

# Increase in Newcomers Booklets from 2022 - Present

**Yearly 2022**

**4069**

**Yearly 2023**

**5531**

**Jan. – June 1, 2023**

**2260**

**Jan. – June 1, 2024**

**3446**

# Increase in Royalties: Jan 1 – May 31

## 2023

Royalties	
January	\$16,777.14
February	\$10,163.22
March	\$14,860.94
April	\$20,743.78
May	\$17,731.05
Totals:	\$80,276.13

## 2024

Royalties	
January	\$13,358.96
February	\$17,741.59
March	\$14,111.26
April	\$22,134.46
May	\$16,921.64
Totals:	\$84,267.91



# The Publications

# Coins & Medallions Produced

## ➤ **Medallions:**

- **Newcomer**
- **1 Month**
- **2 Month**
- **6 Month**

## ➤ **Year Coins: 2, 3, 4, 6, 8, 10, 12, 13, 14, 20, 24, 34**

## ➤ **New Coin Produced**

- **38 Years**

# English Ebooks (currently working on updating these)

## Kindle eBook English Versions

Available on Amazon

English

1. [CoDA Book](#)
2. [ITM – \*In This Moment\* meditation book](#)
3. [Twelve Steps & Twelve Traditions – The Workbook](#)
4. [Tools for Recovery](#)
5. [Peeling the Onion](#)
6. [The 12 Step Handbook](#)
7. [The Twelve Piece Relationship Toolkit](#)
8. [Newcomers Handbook](#)

## iBook eBook English Versions

Available on iTunes

English

1. [CoDA Book](#)
2. [ITM – \*In This Moment\* meditation book](#)
3. [Twelve Steps & Twelve Traditions – The Workbook](#)
4. [Tools for Recovery](#)
5. [Peeling the Onion](#)
6. [The 12 Step Handbook](#)
7. [The Twelve Piece Relationship Toolkit](#)
8. [Newcomers Handbook](#)

# Spanish Ebooks (currently working on updating these)

## Kindle eBook Spanish Versions

Available on Amazon

Español

1. [Libro Azul – Edición de Bolsillo](#)
2. [Doce Pasos y Doce Tradiciones: El Libro de Trabajo \(Spanish Edition\)](#)
3. [En Este Momento, Libro de Meditaciones Diarias](#)
4. [El Viaje Continúa \(CoDA Folletos en Español\) \(Spanish Edition\)](#)
5. [Trabajando Los Pasos \(CoDA Folletos en Español\) \(Spanish Edition\)](#)
6. [Recién Llegados \(CoDA Folletos en Español\) \(Spanish Edition\)](#)
7. [Colección en español de folletos CoDA \(Spanish Edition\)](#)
8. [Oraciones y Afirmaciones de CoDA \(Spanish Edition\)](#)

## iBook eBook Spanish Versions

Available on iTunes

Español

1. [Libro Azul – Edición de Bolsillo](#)
2. [Doce Pasos y Doce Tradiciones – El Libro de Trabajo](#)



# New Pamphlets Printed



**CoDA Service Conference Endorsed Literature is Vital**

**SKU #4014 \$25.00 for 50 pamphlets**

**SKU # 4014A \$1.00 for one pamphlet**

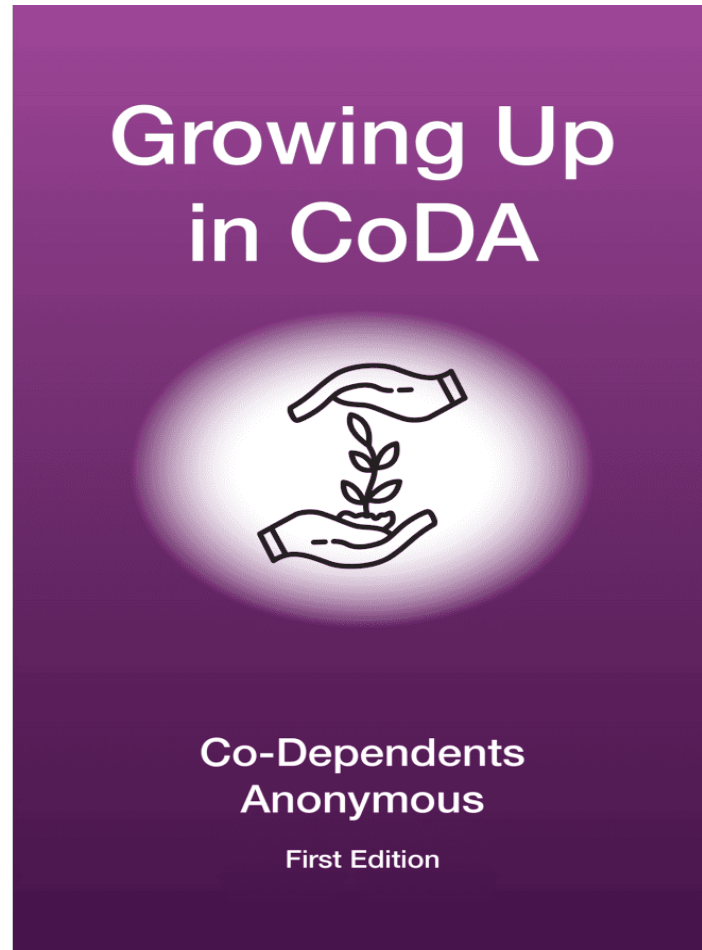


**Reparenting our Inner Child**

**SKU #4013 \$25.00 for 50 pamphlets**

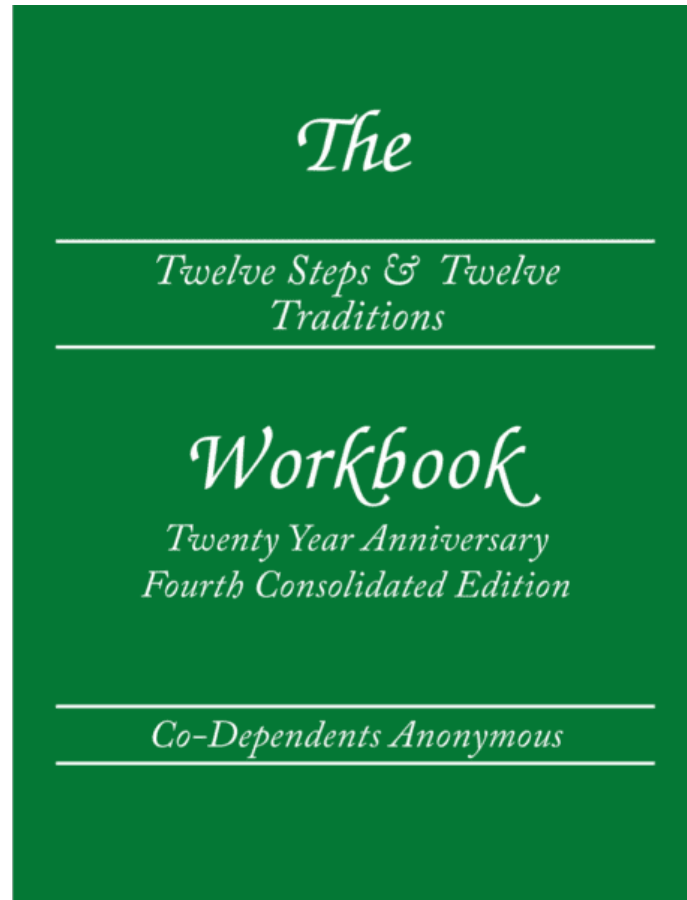
**SKU #4013A \$1.00 for one pamphlet**

# New Book Printed



**SKU # 6006**  
**\$15.00**

# New Book Printed



**SKU #6005**  
**Updated 12 and**  
**12 Workbook**  
**\$15.00**



# The CoRe Board Goals

# Goals For 2023-2024

## Goal #1

- Have a good working relationship with both the CoDA Board, as well as the CoDA Literature Committee to work together to get material printed in a timely fashion. Have recurring meetings with the CoDA Board and open communication. - Complete

## Goal #2

- We will continue selling packs of 50 pamphlets, and sell individual pamphlets as well as have free downloads on the CoDA Website. Complete

## Goal #3

- Spread the message that we have free downloadable pamphlets on the website. Write a newsletter to send to customers to inform them of any updated literature. Complete

## Goal #4

- Investigate other means of electronic book sales, as not everyone has Kindle. We currently have Kindle and I Books. Not complete

## Goal #5 –

- Investigate taking Venmo or other means of payment Not Complete

# Goals For 2023-2024 (continued)

## Goal #6

- Ensure Sustainability of CoRe
  - Assess needs of the CoRe Board and procedures
  - Attract members to CoRe Board by offering volunteer service opportunities **Complete**

## Goal #7

- Increase revenue and carry the message
- Update website to cross sell CoDA complementary materials. “You might also like...” **Complete**

## Goal #8

- Get new literature printed in a timely manner and work together with both the Literature Committee and CoDA Board to get a better turn around. **Complete**

# Goals For 2024-2025

## **Goal #1**

- Work together with CoDA Board to get Spanish Literature updated and printed.

## **Goal #2**

- Investigate electronic means of payment. Possibly taking Venmo or other means of payment

## **Goal #3**

- Update all our Kindle and e-books, and add missing booklets, as well as the new book “Growing up in CoDA.

## **Goal #4**

- Keep up with the Inventory of all our materials and order before we run out of stock.

## **Goal #5**

- Continue working together with the CoDA Board and getting new literature printed in a timely manner

## **Goal #6**

- Continue to send newsletters to all of our customers who signed up to receive information. Currently we have almost 8,000 subscribers.



# The CoRe Board



# Members Of The CoRe Board

<b>Kathy H.</b>	<b>-</b>	<b>Chair of the CoRe Board</b>
<b>Lorraine K.</b>	<b>-</b>	<b>Vice Chair, Print Liaison</b>
<b>Addie M.</b>	<b>-</b>	<b>Treasurer</b>
<b>Kirsten S.</b>	<b>-</b>	<b>Secretary</b>
<b>Joe H.</b>	<b>-</b>	<b>Web Liaison</b>
<b>Yaniv S.</b>	<b>-</b>	<b>Warehouse Liaison</b>
<b>Eddy G.</b>	<b>-</b>	<b>Spanish Liaison</b>
<b>Barbara D.</b>	<b>-</b>	<b>Associate Member</b>
<b>Tina R.</b>	<b>-</b>	<b>CoDA Board Liaison</b>



**Thank you for your sales and continued support of the CoRe Board.**

**Thank you, CoDA, for trusting us with literature sales.**

**Thank you to all for spreading the word of CoDA to newcomers.**