

CoRe Publications
Profit & Loss YTD Comparison
December 2020

	Dec 20	Jan - Dec 20
Ordinary Income/Expense		
Income	35,630.88	413,685.79
Cost of Goods Sold	5,218.52	100,300.39
Gross Profit	30,412.36	313,385.40
Expense		
Distribution Center Costs		
Admin/IT/Support Expense	0.00	514.00
Call Center Expense	282.15	3,526.40
Distribution Supplies	0.00	71.00
Distribution Utilities	0.00	149.08
Fullfillment Center Expense	2,608.20	32,823.70
Postage and Shipping	2,938.30	48,522.98
Project Management	0.00	985.00
Storage Expense	525.00	5,460.00
Distribution Center Costs - Other	0.00	15.00
Total Distribution Center Costs	6,353.65	92,067.16
Royalty to CoDA, Inc.	13,656.94	140,975.48
Sales Tax Expense	0.00	-217.32
Various Administrative Expenses		
Accounting Services	0.00	750.00
Bank Charge Monthly PayPal	0.00	99.68
Bank Charges	0.00	48.41
Bookkeeping Expense	788.75	9,156.15
Credit Card Service Fees	142.93	441.93
Credit Fees on PayPal	1,205.50	14,073.76
Group Discount	144.13	4,953.89
Insurance	0.00	1,678.00
Licenses, Fees and Permits	0.00	25.00
Marketing	15.00	205.03
Miscellaneous	0.00	1.05
Office Expenses	-1.95	725.23
Other Professional Fees	0.00	74.95
Postage & Delivery Expense	0.00	28.16
Repairs and Maintenance	0.00	150.00
Taxes	0.00	10.00
Telephone, Fax and Internet	0.00	397.43
Travel and Meetings		
Accomodations Expense	0.00	1,774.80
Meals	0.00	731.49
Transportation	0.00	1,128.47
Total Travel and Meetings	0.00	3,634.76
Web Maintenance & Design	0.00	5,616.38
Total Various Administrative Expenses	2,294.36	42,069.81
Total Expense	22,304.95	274,895.13
Net Ordinary Income	8,107.41	38,490.27
Other Income/Expense		
Other Income		
Interest Income	1.88	30.19
Total Other Income	1.88	30.19
Net Other Income	1.88	30.19
Net Income	8,109.29	38,520.46