

CoRe Publications
Profit & Loss YTD Comparison
May 2021

| | May 21 | Jan - May 21 |
|---------------------------------------|-----------------|------------------|
| Ordinary Income/Expense | | |
| Income | 30,582.12 | 174,685.39 |
| Cost of Goods Sold | 4,408.60 | 31,082.64 |
| Gross Profit | 26,173.52 | 143,602.75 |
| Expense | | |
| Distribution Center Costs | | |
| Admin/IT/Support Expense | 50.00 | 250.00 |
| Call Center Expense | 282.15 | 1,395.55 |
| Fullfillment Center Expense | 3,303.90 | 17,358.50 |
| Postage and Shipping | 3,706.63 | 26,305.07 |
| Storage Expense | 435.00 | 2,370.00 |
| Total Distribution Center Costs | 7,777.68 | 47,679.12 |
| Royalty to CoDA, Inc. | 10,887.90 | 59,451.61 |
| Sales Tax Expense | 0.00 | -975.99 |
| Various Administrative Expenses | | |
| Accounting Services | 0.00 | 750.00 |
| Bookkeeping Expense | 618.75 | 3,430.02 |
| Credit Card Service Fees | 29.90 | 149.50 |
| Credit Fees on PayPal | 1,165.44 | 6,395.58 |
| Group Discount | 1.33 | 779.03 |
| Insurance | 0.00 | 848.00 |
| Marketing | 97.50 | 422.85 |
| Miscellaneous | 0.00 | 75.00 |
| Office Expenses | 0.00 | 63.10 |
| Travel and Meetings | | |
| Accomodations Expense | 0.00 | 756.73 |
| Meals | 0.00 | 202.99 |
| Transportation | 0.00 | 805.65 |
| Total Travel and Meetings | 0.00 | 1,765.37 |
| Web Maintenance & Design | 500.00 | 3,184.99 |
| Total Various Administrative Expenses | 2,412.92 | 17,863.44 |
| Total Expense | 21,078.50 | 124,018.18 |
| Net Ordinary Income | 5,095.02 | 19,584.57 |
| Other Income/Expense | | |
| Other Income | | |
| Interest Income | 1.88 | 9.16 |
| Total Other Income | 1.88 | 9.16 |
| Net Other Income | 1.88 | 9.16 |
| Net Income | 5,096.90 | 19,593.73 |